



**Reiter Affiliated Companies Announces Second Annual Sembrando Salud 5K
and Health and Wellness Fair in Ventura County**

Berry Grower Inspires More Families to Live a Healthier Lifestyle

September 22, 2016 – (Oxnard, California) – On Sunday, September 17, 2017 over 500 people gathered at Oxnard College Park for a 5K walk/run followed by a Health and Wellness Fair.

Hosted by Reiter Affiliated Companies' (RAC) Health Initiative, Sembrando Salud, this event motivates employees and their families to go outdoors and exercise in an enjoyable and safe environment, with an opportunity to connect with community organizations who offer key resources.

"For the past eight years, Sembrando Salud has educated farmworkers about the illnesses that disproportionately affect their communities and the small changes that can positively impact their health," said Priscila Cisneros, Program Manager for Sembrando Salud.

Hundreds of families gathered early Sunday morning to sign-in, enjoy their morning snack and warm up for the 5K. First place runner for the men's category was Sergio Ignacio with a time of 19:32 and first place runner for the women's category was Nidia Salazar with a time of 25:41.

Community leaders and organizations such as Assembly member Jacqui Irwin, Assistant City Manager Jesus Nava, Ventura County Public Health and the Ventanilla de Salud, among many more were also in attendance.

Cisneros shared, this event is an opportunity to foster healthy ranch communities as well as create awareness about the many health and wellness resources in the community.

Sponsors for the Sembrando Salud 5K and Health and Wellness Fair include: Reiter Affiliated Companies, Driscoll's, Reiter Brother's, Inc., Laguna Farms, J&E Berry Farms, El Dorado Farms, Real Farming, GAMA Farms, Las Posas Berry Farms, Ferrari Metals, Cool Pak, USA Ag, Alibio, RDO Water, Hitachi, Symborg, La Clínica FreSalud/provided by HealthStat, Meteor Systems, CES, Dr. Raymond Lopez, Realty World Golden Era., California Coast Corp Consulting, Laser Leveling Services, Crop Production Services, South Western Sealcoating, Inc., Gibbs Truck Centers, IDC Inc., Diener's Electric, Agri Turf, Coast Water Solutions, SC Fuels, EPA, Marborg Industries, and Pelemix.

To learn more about the Sembrando Salud program, please visit:
www.berry.net/culture/SembrandoSalud